



## Welcome! Rush Union Update

Hello everyone,

The Spring Season is nearly over, but don't worry we have a lot of summer programs to fit all ages and skills levels! All of our Summer Camps, Summer Training Programs, and even pre-season activities are set up and registration has begun. We have many program offerings including weekly training options, recreational camps, competitive camps, and the highlight of our summer camp series, the Directors Camp. For more information on our summer camp opportunities please visit our website.

We recently held our first annual Rush Union Town Hall meeting. The meeting was held virtually, and provided an update on the last year, how we have grown and implemented new programs, and how we plan to continue to grow over the next year. If you were unable to attend the meeting but want to review the information, please reach out to us and we would be very happy to share a recording of the webinar.

We have been featured in the Milton Neighbor again this month, and in the Dunwoody Digest in April. Both articles are below in this newsletter. We are very grateful for our community partnerships with both Milton and Dunwoody. We will be participating in upcoming community events such as the Dunwoody July 4 parade!

Rush Union will be hosting the Rush Select South Center August 6-8. This is a great opportunity for us to welcome Rush teams from all over the Southeast to Atlanta and for our teams to play other Rush Clubs on our home fields. There will be coaching education, College ID and many other opportunities for our membership to engage in at the event. More information on this event will be coming soon. Check out the Rush Select website here: [Rush Center](#)

We are very excited to announce that we have finalized a partnership with Playermaker. The partnership allows our players to get access to UNO; wearable technology to help track their progress and really take ownership of their own development. We are looking at a variety of technology options including recording games and updating our website platform. Look for more updates in the coming months.

Coming up shortly for our competitive programs are our Fall 2021 Tryouts. Registration is open to tryout for our programs in both Milton and Dunwoody. Please visit our website for more information including specific tryout times, coaching assignments and program costs etc. We are very excited about our programs growing this summer so please help us by spreading the word to friends and neighbors.

May 2021

# R | U RUSH UNION R | U IN ?

Our Referee Jr Program has been a very big success so far. There is a referee shortage in Georgia, and to combat that we have been training our younger competitive players and allowing them to get experience in refereeing U8 and U10 recreational games. We will hold more Referee Jr classes as we go into the fall season. See below for images of our "Orange Brigade" in action. If you see our Jr Refs on the field please thank them for all their great work!

Finally, I had the pleasure of being invited on the live recording of the Soccer Down Here Podcast a couple of weeks ago. Jason Longshore, who is the voice of Atlanta United on 92.9 hosted the show where we talked about all things soccer in the youth game here in the North Atlanta Area. If you are interested in checking out the show, please visit this link: [Soccer Down Here Podcast](#)

If you have any questions about Rush Union, our programs or anything soccer related please reach out to our staff at any time.

Thank you for being part of our Rush Union family. We look forward to seeing you on the field very soon.

R|U Ready?

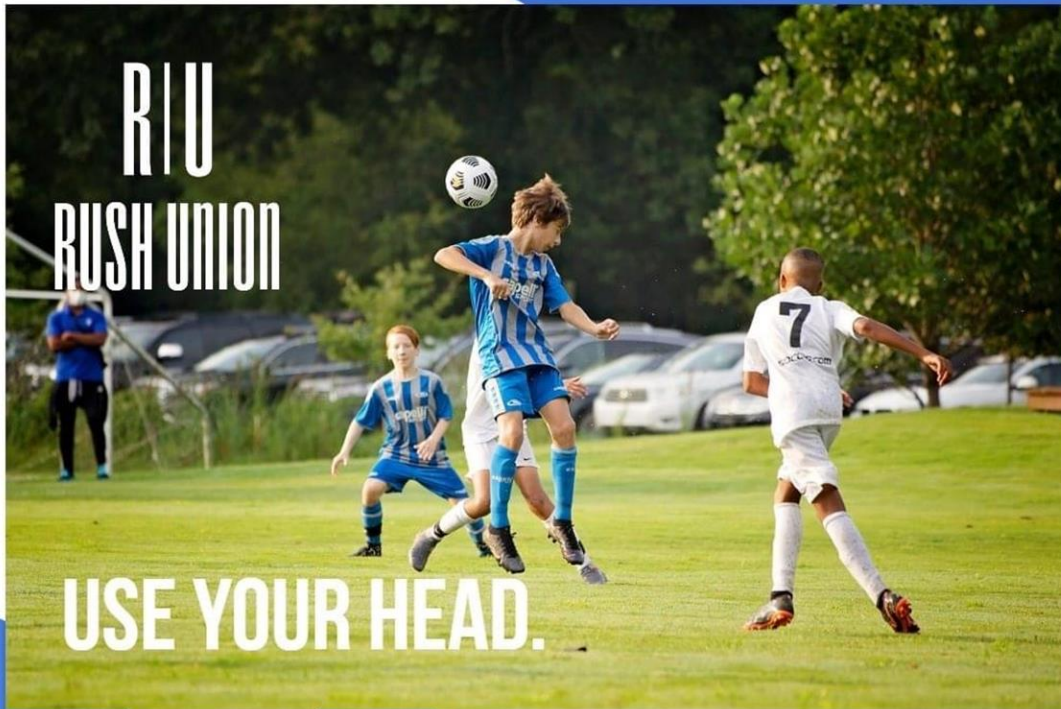


**Neil McNab Jr.**  
**CEO Rush Union**



<https://www.usclubsoccer.org/players-first-about>

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Singular  
social  
platforms  
coming in  
Oct.



Like.  
Share.  
Follow.

## Social Media

Like us on Facebook and follow us on Instagram & Twitter

Rush Union

[www.Facebook.com/rushunionsoccer](https://www.facebook.com/rushunionsoccer)

Instagram: @RushUnion

Twitter: @Union\_rush



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Brook Run Park's two multi-use sports fields are located at the rear of the park and can be accessed from Barclay Road. Both fields are open to scheduled programming as well as first-come, first-served open play. The complex includes a concession stand, overlook plaza, parking and restrooms.

## A Pivot in Perspective by Neil McNab, Director RUSH Union Soccer



Until forced to experience youth soccer in the face of a pandemic, I never gave much thought to how much impact it had on my family dynamic—and I mean the real dynamic, not just the endless carpooling, far-away tournaments with no Starbucks in sight, extra practices, and game days. The heartfelt impact this sport has on our daily family life—even with the daily grind that comes with it—makes us happier, healthier, better. It was not until recently, when it was stripped from our routine, that I realized how much youth sports impacts me as a parent.

Youth sports is a great way to bring balance, joy and fitness to our kids. But it's also a means by which parents and guardians can experience the same simple joy. Remove the notion of living vicariously through our kids or seeing our lost potential in them on the field. The good clean-living reason sports—and in my case, soccer—is so meaningful is the pure joy we can all get from being around friends, cheering for successes and learning from losses, seeing healthy competition and watching our kids play and show independence in a safe environment.

As we get back to youth sports, let's try and hang on to those notions. Youth sports is for the kids, but we can all have fun experiencing them.

APRIL - JUNE 2021 10 Dunwoody Digest



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RUSH UNION

2021/2022  
TRYOUTS

MAY 24-26 (2008-2014)  
JUNE 1-3 (2007-2003)

Registration opens April 12

SAVE  
THE  
DATE






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Left: All of our summer programs are available, and information can be found on our website, including registration details.

*Below: Former Manchester United player Alan Smith will be hosting a two day camp for us in June!*

This is a promotional graphic for "Premier League Finishing Clinics". It has a red and white color scheme. At the top center is the "XL SPORTS WORLD" logo. Below it, the text "PREMIER LEAGUE FINISHING CLINICS" is written in large, white, sans-serif capital letters. Underneath that, in smaller white capital letters, is "DELIVERED BY: MANCHESTER UNITED, AND ENGLAND STRIKER ALAN SMITH | JUNE 26TH &amp; 27TH 2021". The location is listed as "LOCATION: 14295 BIRMINGHAM HWY ALPHARETTA, GA 30004". Pricing information follows: "FULL CAMP \$120 PER PLAYER", "SINGLE DAY \$75 PER PLAYER", and "ALL PLAYERS 12PM-3PM". At the bottom, there is a red button with the text "CLICK HERE TO REGISTER" in white. The graphic is flanked by two images: on the left, a man wearing a blue face mask and a dark shirt with "ORLANDO HEATH" on it; on the right, a photo of Alan Smith in a red Manchester United jersey with "vodafone" on the front. In the bottom right corner, there is a small logo for "R | U RUSH UNION" with "OFFICIAL PARTNER" written below it. On the bottom left, there is a photo of two young girls in soccer uniforms.



May 2021

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## FUTBOL, FOOD & PINTS



JOIN RUSH UNION & SOCCER  
DOWN HERE AT PONTOON  
BREWING APRIL 22.

Here's what's on tap:

Atlanta United in the CONCACAF  
Champion's League quarterfinals.

A recap of their MLS opener with  
Orlando.

Previewing the upcoming MLS home  
opener on April 24th.



SPECIAL GUEST: Neil McNab Jr. will discuss  
youth soccer development in north Atlanta,  
what it means to be a "Player's First" club.

**\$1 OF EVERY PINT SOLD GOES TO RUSH UNION**

***Out at Pontoon Brewing with the Soccer Down Here Podcast!***



***Our Referee Jr Program in the classroom and on the field has proven to be a big success in battling the referee shortage! Due to their bright orange shirts we have named them the "Orange Bridgade"***

May 2021

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## THE CENTERS ARE BACK!

NORTHEAST CENTER  
PHILADELPHIA, PA  
JULY 30 - AUGUST 1

MIDWEST CENTER  
CHICAGO, IL  
JULY 23 - 25

WEST CENTER  
DENVER, CO  
JULY 27 - 29

SOUTH CENTER  
ATLANTA, GA  
AUGUST 6 - 8



BOYS & GIRLS  
U14-U18 BRACKETS  
[WWW.RUSHSELECT.COM](http://WWW.RUSHSELECT.COM)  
**BRING YOUR TEAM!**



*We are hosting the Rush National event: Rush Center for U14-U19 teams in August!*

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EXPERT CONTRIBUTOR

## RUSH UNION SOCCER: UNITING THE MILTON COMMUNITY THROUGH SPORTS



BY NEIL MCNAB, EXECUTIVE DIRECTOR,  
RUSH UNION SOCCER

### ABOUT RUSH UNION

Rush Union Soccer provides youth and adult soccer programs for the community. We have youth programs from beginner to competitive to elite and provide playing opportunities for players aged 3-18 years old. Our Adult programs offer indoor and outdoor options. We have adult leagues at all levels of play and have male and coed leagues.

We also offer comprehensive winter and summer options outside of our seasonal play including weekly camps, training programs, and specialized training options.

### HISTORY & PHILOSOPHY OF RUSH UNION

Georgia Rush has been in the Milton community for over a decade. The merger of Chiefs FC and Georgia Rush to form Rush Union Soccer is almost a year old and has transformed our capacity to serve our local communities.

We are a community-based program that is also very competitive in our market. We believe in putting the players first and have recently been awarded the US Club Soccer's Players First Licensing to support our philosophy.

### ORGANIZATIONAL INSPIRATION

We get to combine two amazing things every day: 1) Our love of soccer, and 2) the opportunity to make a difference in the lives of the children with whom we work. Rush Union Soccer is a Union of players, parents, and coaches. We have a chance every day to impact those around us with the wonderful sport of soccer. Come check us out and be part of our soccer community.

We do a lot of internal education with our staff and coaches. During these meetings, we often have many fun competitions, and we have a bunch of very competitive soccer coaches. Those development sessions always bring a fun element to working at Rush Union. The other crazy part of our job is that every day brings different challenges and we are constantly working on new ways to improve the soccer experience for our members.



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2021/2022  
**TRYOUTS**  
May 24-26 (2008-2014)  
June 1-3 (2007-2003)  
Registration Is Open

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PHOTOS BY NEIL MCNAB



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MILTON  
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PAGES

## ABOUT THE AUTHOR

My name is Neil McNab, I am the Executive Director for Rush Union Soccer. I am married to my amazing wife Nikki and have three children Finley (11), Aria (7), and Thatcher (4). We have two dogs, two cats, two guinea pigs, and a turtle. So, our house is basically a zoo! In addition to my duties with Rush Union Soccer, I am also a Coach Educator with USSF (US Soccer Federation) and serve on the Board of Directors for Georgia State Soccer Association.

Rush Union Soccer exists to serve our community, we provide a unique soccer experience close to home and really value our members. Please check us out and share in our love of the game of soccer. I still play in one of our adult leagues so hope to see you all on the pitch very soon.

